

PRESS RELEASE



Duratray goes Pink to Support the National Breast Cancer Foundation

On 23rd March, Duratray International joined forces with the National Breast Cancer Foundation (NBCF) and a number of other organisations to raise awareness about breast cancer research.

The NBCF ambassador Fiona Welsh was invited to present the Pink Tray at Norwich Park Coal mine near Dysart in Central Queensland, to remind the mine's employees and their families to support this cause.

In association with BHP Billiton Mitsubishi Alliance (BMA) and mining contractor Downer Mining, Duratray manufactured the special version of the suspended dump body for a brand new pink haul truck.

Carole Renouf, CEO National Breast Cancer Foundation, said: "It's wonderful to see a traditionally male dominated industry like mining get behind the breast cancer cause. It is testament to the fact when someone is diagnosed with breast cancer the lives of their loved ones are also directly affected. The pink truck will go a long way to helping us highlight to rural and remote communities the importance of being breast-aware and also of funding breast cancer research"

"We hope that when people see the eye-catching pink mining truck they will be encourage to support NBCF in its efforts to achieve no more deaths from breast cancer, better treatment and ultimately prevention"

Breast cancer is one of the most commonly occurring cancers in Australian women, with approximately 14,000 new cases expected to be diagnosed this year. But thanks to excellent research, deaths from the disease have decreased by 27 percent since 1994, with more women knowing the benefits of early detection and an increase in treatment options.